



## **MEDIA RELEASE**

Tuesday, July 8, 2014

### **LUCK LIFTS TO LOFTY HEIGHTS AT COMMON GROUND SITE**

City commuters could have been forgiven for thinking they are seeing things when coming into town from the West this week.

A good luck tradition has been carried out on the new Common Ground Adelaide development in Mellor St.

Hindmarsh – the national property and construction company for the seven-storey project – has placed a small ceremonial pine tree at the very top of the structure.

An ancient construction tradition, the tree is associated with the raising of a building's highest beam or structural element. It's a sign that a construction project has reached its most auspicious point – and a token of goodwill and luck for the building and its residents.

Common Ground Adelaide (CGA) is a not-for-profit organisation providing high quality, safe and affordable housing coupled with resources and support for people who are homeless or at risk of homelessness to help them become more independent and build a brighter future.

CGA was established in 2006 by the State Government with support from members of South Australia's business community and founding sponsor, Santos.

CGA has three sites in South Australia – Common Ground Franklin Street, Light Square and Port Augusta – with another three under construction in the CBD.

The Mellor St project, a 52-apartment development on the former Balfours site, will provide housing for a range of tenants who are or were at risk of homelessness including young single parents and their children.

The project is scheduled to be completed by Hindmarsh in late 2014.

**MORE INFORMATION:** Contact Danielle Gordon on 0401 696 853.

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